

HOME STAGING—A SMART CHOICE IN TODAY’S MARKET

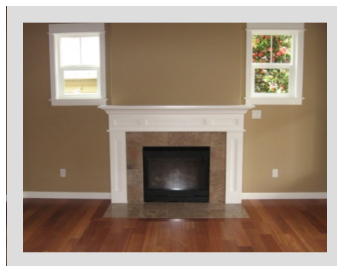
All Buyers Shop Online— You need great photos to sell

92% of home buyers use the Internet to look for a house—*that’s virtually everyone.*
Excellent Internet photos are a must.

Click! You have only Seconds to capture a Buyer

2.6 Seconds: Average time an internet buyer spends on a dissatisfying image before clicking elsewhere. *Staged rooms capture interest.*

2 Square Inches: The size of your home’s photos on the Internet. *That’s very little space to create a very big impression.*



Empty rooms are uninspiring



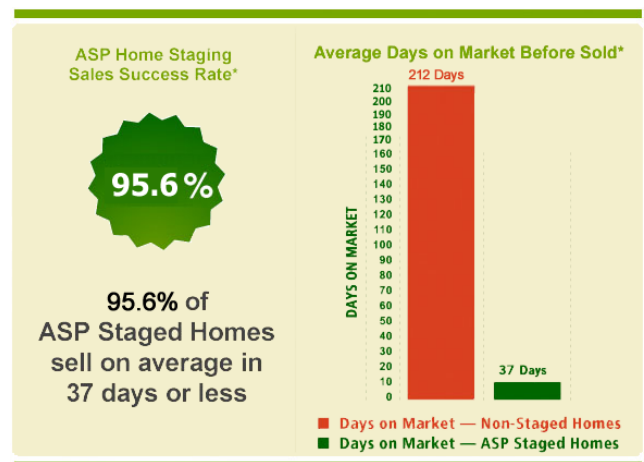
This staged home sold in one week!

Staged Homes Sell Faster

83% Faster—Staged homes sell faster than unstaged homes nationwide.
(June 2009-Jan. 2010)

Return on Investment

Money spent on staging can save you at least **\$10,000**—the Average first price drop when a property fails to sell.



* The Statistics are based upon Today's Market

Staging Works

82% of Agents recommend Staging—*2009 HomeGain.com Inc.*
Why? Staging works.